

Emilio Pizana

Copywriter

epizanapizana@gmail.com
linkedin.com/in/emiliopizana/
emiliopizana.com
312-730-8138

Experience

Edelman

Copywriting Intern

June 2026 - Aug 2026

- Concepted, wrote, and pitched original social creative for Marshalls across TikTok and Meta, partnering with art direction, creators, and producers from idea through execution.
- Managed multiple quick-turn projects across organic/paid social, creator pitches, and in-store production while balancing shifting priorities and deadlines.
- Independently developed and presented proactive campaign concepts to senior creatives, creating opportunities beyond assigned client briefs.
- Won Edelman's summer intern competition with an integrated Taco Bell campaign designed to connect with Gen Z audiences.

Netflix | *The Octopus Murders*

Assistant Editor

Aug 2024 - Dec 2024

- Shaped scripts, voiceover, story structure, and character arcs for Netflix's four-part docuseries.
- Distilled 100+ hours of interviews and archival footage into compelling story beats and narrative threads.
- Collaborated with directors, producers, and editors across story meetings, production, and on-set shoots to bring ideas from script to screen.

Education

DePauw University

BA Film Studies & Creative Writing

book180

Copywriting Track

Skills

Software

Microsoft Office
Premiere Pro

AI

GPT
Claude

Awards

2026 Edelman Internship

Capstone Winner

Taco Bell