EMILIO PIZANA
COPYWRITER

emiliopizana.com
epizanapizana@gmail.com
linkedin.com/in/emiliopizana/
312-730-8138

Experience

Edelman
Copywriting Intern | Chicago | Jun - Aug 2026

- Concepted, wrote, and pitched original social creative for Marshalls across TikTok and Meta, partnering with art direction, creators, and producers from idea through execution.

- Managed multiple quick-turn projects across organic/paid social, creator pitches, and in-store production while balancing shifting priorities and deadlines.

- Independently developed and presented proactive campaign concepts to senior creatives, creating opportunities beyond assigned client briefs.

- Won Edelman's summer intern competition with an integrated Taco Bell campaign designed to connect with Gen Z audiences.

Netflix
Assistant Editor | New York | Aug - Dec 2024

- Shaped scripts, voiceover, story structure, and character arcs for Netflix's four-part docuseries.

- Distilled 100+ hours of interviews and archival footage into compelling story beats and narrative threads.

- Collaborated with directors, producers, and editors across story meetings, production, and on-set shoots to bring ideas from script to screen.

Education

DePauw University
BA Film Studies and Creative Writing

Skills

Software
Microsoft Office
Premiere Pro

AI
GPT
Claude

Awards

2026 Edelman Capstone Winner
Taco Bell